

Press Release



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NGK ANNOUNCES OE SUCCESSES ON MAJOR NEW MODELS

NGK Spark Plugs, the leading spark plug manufacturer, has announced that its spark plugs are to be fitted on one of the most glamorous new models launched at the recent IAA in Frankfurt – the Mercedes SLR McLaren. Additionally NGK is also OE on major new models launched at Frankfurt by BMW and the Volkswagen Group as well as on the new 'Smart' Roadster.

The new Mercedes SLR McLaren has a 5.4 litre V8 engine and is capable of speeds of up to 340 kilometres. It is fitted exclusively with NGK's ILFR6A iridium spark plugs. This particular spark plug is also fitted exclusively in all 8 cylinder engines from AMG Mercedes. It has a three layer copper core ground electrode for better heat dissipation and a very small diameter centre electrode to achieve maximum ignitability.

NGK spark plugs have been selected as standard equipment by BMW for both of its key new models introduced at Frankfurt, the 6 Series Coupé and the X Series. The new BMW 645ci 4.4 litre V8 engine and the BMW X3 3 litre 6 cylinder engine will each be fitted with NGK's BKR6EQUF spark plugs. BMW's choice follows more than 10 years of highly satisfactory experience with NGK plugs in previous models and in the Company's more advanced engines. BMW's recently introduced 5 Series and the new Z4 Roadster are also fitted with NGK plugs as standard.



For the new Volkswagen VR6 4 valve 3.2 litre engines NGK has designed an entirely new plug, the iridium IZKR7B. With a 12mm thread size, a 19mm reach and a projected firing end this new plug is also for the new Golf R32, the latest version of the highly successful VW Golf range. In addition these plugs are also fitted as standard equipment to the VW Phaeton and Touareg as well as to the Audi TT and the new Audi A3.

The World's No.1 Spark Plug. Fact.



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The newly introduced lean 0.7 litre, 3 cylinder DaimlerChrysler 'Smart' Roadster has had a new spark plug created specifically for it, the NGK LKR8A. This M12 plug has an extra long 26.5mm reach and was selected specifically because of its ability to fit and operate in the confined space in this twin spark engine.

