



NGK Spark Plugs (UK) Limited
Maylands Avenue
Hemel Hempstead
Herts HP2 4SD

Tel 01442 281000
Fax 01442 281001

www.ngkntk.co.uk



15 November 2006

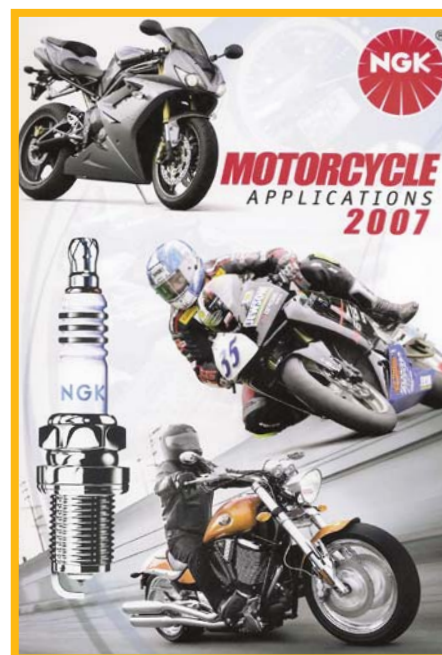
NEW 2007 MOTORCYCLE APPLICATIONS CATALOGUE FROM NGK SPARK PLUGS

NGK Spark Plugs (UK) Limited, the leading spark plug manufacturer whose plugs are fitted as Original Equipment by nearly every motorcycle manufacturer in the world, has announced the introduction of a new motorcycle applications catalogue (pictured) for the year 2007.

The catalogue lists all motorcycles officially imported or manufactured in the UK and gives the stock numbers for both standard copper core and fine wire centre electrode plugs, including Iridium IX types. The catalogue also contains a full range of spark plug caps.

The 2007 NGK motorcycle catalogue includes 5 new part numbers and over 200 new applications, with 160 quads and ATVs now listed.

“The new part numbers and changes – of which there are 420 in total – show an ongoing trend in motorcycle plugs towards hotter, automotive-style, projected types,” says Brian Childs, Deputy Managing Director, Sales & Marketing, NGK Spark Plugs (UK) Limited. “This is because they promote better emission performance and idle stability.



“Whether you are riding your bike around the town or on the race track, NGK offers the perfect spark plug for every motorcycle requirement, including the latest Iridium types. Owners who want the very best performance from their bikes will want the best spark plug and this we can offer with Iridium IX.”