

# Press Release



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## NGK AT THE AUTOMOTIVE TRADE SHOW

The Stand of NGK Spark Plugs (UK) Limited (Hall 11, Stand 511) - brand leaders in the UK spark plug market - will highlight significant changes in the technology of spark plugs, an area where NGK prides itself on the success achieved by its engineering expertise.

NGK's Stand will also place major emphasis on glow plugs, another product area where new product offerings, recent OE successes and NGK's reputation for technical quality have resulted in NGK recently being able to announce that an independent market research study has confirmed them as clear UK market leaders.

NGK is also the world's largest manufacturer of Lambda sensors under the NTK brand name, supplying these as Original Equipment to BMW, Volkswagen, Ford and many others. The NGK Stand will include product displays of Lambda sensors and other components which have put NGK at the forefront of emission controls.

Plans for the NGK Stand are just being finalised as well as the final touches being put to an exciting trade competition which will run throughout the Show.



*The World's No.1 Spark Plug. Fact.*

