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NGK SPARK PLUGS HONOURED BY GENERAL MOTORS AS A 2003 SUPPLIER OF THE YEAR

NGK Spark Plugs was named as a General Motors Supplier of the Year for its overall business performance in providing GM with parts and services. The award was given during ceremonies Saturday, April 3 in Prague at the Hilton Prague Hotel's Congress Hall.

"NGK Spark Plugs is representative of the type of company we want to grow with as we drive to be the best worldwide," said Bo Andersson, Vice President, GM Worldwide Purchasing Production Control & Logistics. "NGK has a balanced focus on performance and behavior that supports GM's priorities. They are a role model for all of our suppliers."

Commenting on the Award, Mr Takao Okumura, NGK's European Managing Director, said: "We are delighted to have been honoured by General Motors as a 2003 Supplier of the Year which is a testimony to our product quality and our ability to achieve GM's many and varied technical requirements. The presentation of the Award in Prague was a proud day for us and I would like to thank our engineers and all the other employees who have made their contribution to this important success."



Mr Takao Okumura, NGK Spark Plugs European Managing Director, is pictured receiving a General Motors Supplier of the Year Award from Fritz Henderson (left), Vice President, GM Asia Pacific, and Randy Pappal (right), Executive Director, Worldwide Purchasing, GM Asia Pacific.

The GM Supplier of the Year award began as a global programme in 1992. Award-winners are selected by a global team of executives from purchasing, engineering, manufacturing and logistics who base their decisions on supplier performance in quality, service, technology and price. This year, General Motors honoured 77 suppliers for their excellence throughout 2003.

(cont.)



Press Release



NGK manufactures high quality spark plugs for the automobile industry and is the world's leading spark plug manufacturer with factories and sales offices in every part of the world. NGK has been an international success story, now established on every continent with eight sales centres, eleven factories and fourteen sales offices around the world. Through its NTK brand, NGK is also the world's leading company in sensor production with almost every major car manufacturer in the world specifying NTK Lambda sensors as Original Equipment.

The World's No.1 Spark Plug. Fact.

