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NGK TOP MOTORCYCLE SHOW FUND-RAISER FOR BEN WITH £5,000+

NGK Spark Plugs (UK) Limited utilised its Stand at the recent International Motorcycle and Scooter Show at the NEC to raise money for BEN, the Automotive Industry Charity. NGK has now been advised by BEN that it was the leading fund-raiser at the Show with an amazing total of £5,291 in contributions.

BEN Events staff - Kelly Neal (left) and Jane Slaughter (right) - are pictured on the NGK Stand during the Show with NGK's Stand hostess, Ann French.

Throughout the Show NGK offered various pieces of merchandise to Stand visitors – NGK T-shirts, NGK drawstring bags and key rings – in return for donations to BEN. The final result was a great success.

