



NGK Spark Plugs (UK) Limited  
Maylands Avenue  
Hemel Hempstead  
Herts HP2 4SD

Tel 01442 281000  
Fax 01442 281001

[www.ngkntk.co.uk](http://www.ngkntk.co.uk)



14 February 2006

## NGK OPENS NEW MOSCOW OFFICE AS PART OF MAJOR EXPANSION IN RUSSIA

NGK Spark Plugs, the world's largest spark plug manufacturer, has announced the opening of a new office in Moscow to house its rapidly expanding Russian operation.

NGK's organisation in Russia is headed by Eduard Diegel pictured (left) at the recent official opening ceremony for the 80sq m facility in the centre of Moscow. Also pictured are Mr Takao Okumura (centre), Managing Director of NGK Europe GmbH, and Norbert Neuhaus, Deputy Managing Director, Sales & Marketing, Aftermarket.



NGK's sales in Russia increased by 25% last year and a recent survey by a major Russian Aftermarket magazine named NGK as the market leader for sales of spark plugs in Moscow itself.

To build on this success, two new salesmen have now been recruited, one to expand sales in the more developed western part of the country - Moscow and St Petersburg, in particular - and one to be responsible for Siberia and Far East Russia. NGK Europe took over the direct responsibility for sales from Omsk to Vladivostok from NGK Japan at the beginning of this year.