

Press Release



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NGK SPARK PLUGS AT IAA FRANKFURT

'Best for the Best' will be the theme of the Stand of NGK Spark Plugs, the world's largest manufacturer of spark plugs for use in automobiles and motor cycles – Hall 8 Stand F14. Particular interest will be on the new 'Hybrid-Type' spark plug developed exclusively for the Audi FSI engine fitted as OE to the new Audi A3.

At Frankfurt NGK will be announcing important OE successes - for spark plugs, glow plugs and Lambda sensors - with European vehicle manufacturers. The Stand will also highlight changes in the technology of spark plugs - an area where NGK prides itself on the success achieved by its engineering expertise - and extensions to its glow plug range.

NGK is also a major supplier of Oxygen Sensors to BMW, Volkswagen, Ford and many others. The NGK Stand will have a display of Lambda sensors and other components which have put NGK at the forefront of emission controls.

ENDS

The World's No.1 Spark Plug. Fact.

