

# Press Release



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## NGK SPARK PLUGS AT AUTOSPORT 2004

NGK Spark Plugs is the world's largest manufacturer of spark plugs and its Stand at Autosport 2004 celebrated the motorsport successes achieved by the Company during the 2003 season.

NGK enjoyed a highly successful Formula 1 2003 season, sparking not only the Ferrari Racing Team – which won the 2003 Constructors Championship – but also the Champion Driver, for a record 6th season, Michael Schumacher.



“At NGK we have always taken pride in the development of racing spark plugs specifically for Formula 1 racing, which is extremely demanding on the spark plug,” says Brian Childs, Deputy Managing Director, Sales & Marketing, of NGK Spark Plugs (UK) Limited. “Since NGK’s first Grand Prix win in Mexico with Honda in 1965, NGK racing plugs have sparked the winners of more than 150 Formula 1 races over the following 29 seasons.”

On view on the Stand was a Peugeot 206 World Rally car, one of two World Rally Championship teams sponsored by NGK in 2003. The other sponsored team was Subaru whose driver, Petter Solberg (pictured), won the 2003 Drivers Championship.

*The World's No.1 Spark Plug. Fact.*

