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## NGK SPARK PLUGS AT THE AUTOMOTIVE TRADE SHOW

NGK Spark Plugs (UK) Limited, brand leader in the UK spark plug, glow plug and Lambda sensor markets, will place a major emphasis on the very latest technical developments in each of these product areas on its Stand No 1679 in Hall 1 at the ATS from 24-26 April.

At the Show, NGK will also be launching a new range of gifts for their highly successful garage trade promotion 'Boxclever'. Simply by collecting box-tops from NGK spark plugs, glow plugs and Lambda sensors, 'Boxclever' collectors can claim exciting free gifts ranging from exclusive clothing through to colour TVs, home cinema systems and a lot more. Last year 'Boxclever' collectors claimed thousands of free gifts and this new collection should prove even more popular.

All visitors to the Show will find a warm welcome at the NGK Stand where technical experts will be on hand to answer any questions which visitors may have.