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NGK SPARK PLUGS AT THE AUTOMOTIVE TRADE SHOW

NGK Spark Plugs (UK) Limited, brand leader in the UK spark plug, glow plug and Lambda sensor markets, will place a major emphasis on the very latest technical developments in each of these product areas on its Stand No 1679 in Hall 1 at the ATS from 25-27 April.

Visitors to the Stand will be able to register for NGK's highly successful 'Boxclever' garage trade promotion which has been extended to run throughout 2006. 'Boxclever' collectors can claim exciting prizes such as colour TVs and DVD recorders by simply collecting box-tops from NGK spark and glow plugs as well as Lambda sensors and then redeeming these for the prizes shown in NGK's 'Boxclever Collection' catalogue.

Plans for the NGK Stand are just being finalised as well as the final touches being put to an exciting competition which will run throughout the Show.



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