

# Press Release



NGK Spark Plugs (UK) Limited  
Maylands Avenue  
Hemel Hempstead  
Herts HP2 4SD

Tel 01442 281000  
Fax 01442 281001

[www.ngkntk.co.uk](http://www.ngkntk.co.uk)

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## NGK ANNOUNCES APPOINTMENT OF PRING TO NEW ROLE AS UK NATIONAL ACCOUNTS MANAGER

NGK Spark Plugs (UK) Limited, the leading spark plug manufacturer, has announced the appointment of Martin Pring to a new position as UK National Accounts Manager with effect from 1 June.

He is pictured (right) with Brian Childs, NGK UK's Deputy Managing Director, Sales & Marketing.

Martin Pring, 41, joins NGK direct from Hella Limited where he has worked since 1999 as Key Accounts Manager. Prior to Hella, Pring worked as the UK National Accounts Sales Manager for Automotive Products (AP Group) and previously as the Business Development Manager for AP Lockheed Division. He began his career with the Royal Electrical and Mechanical Engineers as a vehicle technician.



"The creation of the new post of UK National Accounts Manager is an important new position for NGK," says Brian Childs. "Martin has a wealth of experience in the handling of major accounts in the automotive components industry and his appointment will strengthen our team in this increasingly important area. We are delighted to welcome him to our team."

*The World's No.1 Spark Plug. Fact.*

