

Press Release



NGK Spark Plugs (UK) Limited
Maylands Avenue
Hemel Hempstead
Herts HP2 4SD

Tel 01442 281000
Fax 01442 281001

www.ngkntk.co.uk

5 February 2004

WINTER TRADE PROMOTION FROM NGK

NGK Spark Plugs (UK) Limited, the leading spark plug manufacturer, has announced details of its Winter promotion – ‘Gear Up for Winter with NGK’ (pictured).

During the month of February, individual purchases of NGK spark plugs from participating NGK stockists are being rewarded with free Winter clothes. Orders of 250 NGK spark plugs allow the purchaser to claim a free fleece jacket. An order of 50 plugs entitles the purchaser to a free Beanie.

The fleece jacket and the Beanie are both stylish and top quality and have been made exclusively for NGK so that they not only look smart but keep the wearer warm during the cold Winter months.

Any garage wishing to take advantage of this exclusive promotion should contact the nearest participating NGK stockist immediately and order its stocks of NGK spark plugs now while the clothing stocks last.



The World's No.1 Spark Plug. Fact.

