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FURTHER EXTENSIONS TO NGK'S GLOW PLUG RANGE INCLUDING NEW CERAMIC PLUGS

NGK Spark Plugs UK Limited, the leading spark and glow plug manufacturer, has announced a further extension to its successful glow plug range (pictured) with the introduction of several new references, increasing the total number of glow plugs which the Company is now able to offer to well over 100. The new range includes further ceramic glow plugs - fitted as Original Equipment - which are now available to the UK Aftermarket.

The new glow plug range covers very popular applications such as the Ford Fiesta 1.8, Focus 1.8, Mondeo 2.0, the Transit 2.0 and 2.4, as well as the Vauxhall Vectra 2.0, Omega 2.0 and Frontera 2.2. Other new applications include the Mitsubishi Shogun 2.8TD and the Ford/Nissan Maverick and Terrano 2.7TDs.

"Our glow plug range now gives us comprehensive market coverage," says Brian Childs, Deputy Managing Director, Sales & Marketing, of NGK Spark Plugs (UK) Limited's Automotive Division, "enabling us to expand our already very successful sales of glow plugs in the UK. We believe that with our current product offering, recent OE successes and the reputation for technical quality that we have achieved with spark plugs, we are on course to be the UK's No1 supplier of glow plugs in a relatively short time span."

NGK is supporting this range extension with a user friendly glow plug catalogue and technical leaflets which are already proving very attractive to the UK trade.

