

Press Release



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MOTORCYCLE RACING SUCCESSES FOR NGK SPARK PLUGS

NGK Spark Plugs (UK) Limited, the leading spark plug manufacturer whose plugs are fitted as Original Equipment by nearly every motorcycle manufacturer in the world, has enjoyed a very successful 2003 motorcycle racing season.

Among many other successes, NGK sparked Valentino Rossi to the MotoGP Championship; Daniel Pedrosa to the World 125 GP Championship; Suzuki GB Phase One to the FIM World Endurance Championship and Steve Webster and Paul Woodhead to the World Superside Championship.

NGK also sparked the winner of every race in both the British Superbike Championship and British Supersport Championship which were won by Shane Byrne and Karl Harris respectively.

In Motocross, NGK sparked Gordon Crockard to the British Open Championship and Stephen Sword to the British 125 Championship.

"For many years NGK has been at the forefront of Motorcycle Racing," says Brian Childs, Deputy Managing Director, Sales & Marketing, NGK Spark Plugs (UK) Limited. "The year on year investment that NGK makes in Motorcycle Racing pays important dividends in our R&D programme. The experience gained performing in the world's most gruelling proving grounds makes a valuable contribution to spark plugs for road use.

"The outstanding performance and reliability of NGK spark plugs has been demonstrated time and time again on race tracks around the world where we have been responsible for sparking world champions in every discipline of Motorcycle sport."

The World's No.1 Spark Plug. Fact.

