

Press Release



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MOTOR CYCLE RACING SUCCESSES FOR NGK SPARK PLUGS

NGK Spark Plugs (UK) Limited, the leading spark plug manufacturer whose plugs are fitted as Original Equipment by nearly every motorcycle manufacturer in the world, is already enjoying a very successful 2003 motorcycle racing season following a very successful 2002.

At the recent Isle of Man TT Races, the TT Formula One winner, Adrian Archibald, was sparked by NGK as were the other two riders on the podium. In the Lightweight 400TT race, NGK again sparked all riders on the podium, including winner John McGuinness. The Ultra Lightweight 125 race was won by Chris Palmer on NGK plugs, with third place Ian Lougher also being sparked by NGK. Of the 15 other podium finishers during the week, nine were sparked by NGK.

2002 also proved a very successful year for NGK on the track. Among many other successes, NGK sparked Valentino Rossi to the World 500GP Championship; Colin Edwards to the World Superbike Championship; Michel Pichon to the Moto Cross World 250 Championship and Paul Cooper, winner of the British Moto Cross 250 Championship.

In the 2003 season to date the winner of the first four races of the World 500 GP Championship were sparked by NGK as were a total of 13 of the first 16 riders.

In the British Superbike Championship a similar story continues with every winner being sparked by NGK and only one fourth placed rider using anything other than NGK. And in the British Supersport Championship all 16 places so far have gone to riders sparked by NGK.

“For many years NGK has been at the forefront of Motorcycle Racing,” says Brian Childs, Divisional Director, NGK Spark Plugs (UK) Limited. “The year on year investment that NGK makes in Motorcycle Racing pays important dividends in our R&D programme. The experience gained performing in the world’s most gruelling proving grounds makes a valuable contribution to spark plugs for road use.

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The World's No.1 Spark Plug. Fact.



Press Release



“The outstanding performance and reliability of NGK spark plugs has been demonstrated time and time again on race tracks around the world where we have been responsible for sparking world champions in every discipline of Motorcycle sport.”

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