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NGK ANNOUNCES TRADE SPONSORSHIP OF BP-FORD WORLD RALLY TEAM

NGK Spark Plugs (UK) Limited, the world's leading spark plug manufacturer, has announced its trade sponsorship of the BP-Ford World Rally Team which is currently leading the 2007 FIA WRC Manufacturers' Championship.

This partnership includes full technical and product support throughout the season to M-Sport, the organisation chosen by Ford to mastermind its assault on the WRC. The NGK logo on the Ford Focus RS World Rally Car (pictured) is prominently positioned in a 'clean area' on the rear spoiler.



NGK Spark Plugs is a long term partner of M-Sport and has been supplying spark plugs and technical support for their WRC cars for many years. "We are delighted to have NGK as a trade sponsor and team partner, NGK spark plugs have been engineered to optimise engine performance and provide the reliability that is so important," says M-Sport Business Development Manager, Andrew Wheatley