

# Press Release



NGK Spark Plugs (UK) Limited  
Maylands Avenue  
Hemel Hempstead  
Herts HP2 4SD

Tel 01442 281000  
Fax 01442 281001

[www.ngkntk.co.uk](http://www.ngkntk.co.uk)

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## **NGK ANNOUNCES MAJOR OE SUCCESSES WITH AUDI, BMW AND ROLLS-ROYCE**

NGK Spark Plugs, the leading spark plug manufacturer, has announced that its spark plugs are to be fitted exclusively to major new models being introduced by Audi, BMW and Rolls-Royce.

The NGK PZFR5N-11TG spark plug is to be fitted as OE to the A3, the recently introduced prestige sports hatchback from Audi, which incorporates the new 2.0 FSI engine. This new generation spark plug incorporates a number of advanced technologies, including a combination of laser-welded fine wire centre electrode plus two semi-surface side electrodes to assure an outstanding combustion performance. The new NGK 'Hybrid-Type' was developed exclusively for the FSI engine to achieve the extremely demanding requirement for high spark energy, reliability and durability specified by Audi.

NGK spark plugs have also been chosen as standard equipment by BMW for fitting to both the new 5 Series and the new Z4 roadster. BMW's choice follows more than 10 years of highly satisfactory experience with NGK's plugs in previous models and in the Company's most advanced engines.

Rolls-Royce has also chosen NGK plugs as standard for the 6.75-litre V12 engine in the new Phantom. This engine was developed in parallel with BMW's 6-litre direct injection V12 – Rolls-Royce Cars now being owned by BMW – and NGK plugs were the logical choice for a power unit demanding the utmost in smoothness and totally reliable operation.

ENDS

*The World's No.1 Spark Plug. Fact.*

