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PETER WARD CELEBRATES 10 YEAR SUCCESS STORY WITH NTK CUTTING TOOLS

A surprise presentation took place on 17 November at the UK headquarters of NGK Spark Plugs (UK) Limited to Peter Ward, Assistant General Manager, NTK Technical Ceramics, to mark his 10 year service with the Company and the success that he has achieved in turning NTK into a major player in the UK cutting tools business.

Peter is pictured (centre) receiving a surprise package from Kazunori Umemura (left), Managing Director of NGK's UK operation, - to whom he reports - and Brian Childs (right), Deputy Managing Director, Sales & Marketing.



The NTK cutting tools business, which is headed up by Peter, has achieved excellent growth during the 10 year period. Whereas 95% of the materials used in cutting tools worldwide are tungsten carbide and HSS, NTK concentrates on advanced materials - particularly ceramics - which have a much higher cutting speed and also retain their hardness at elevated temperatures.

Today, NTK is the world leader in advanced ceramic materials, offering a total range of product to suit every tooling need. In the UK, 75% of NTK's business is in the automotive industry and current customers include Rolls-Royce, Toyota, GKN, LUK and Triplex Components.

"I would like to congratulate Peter on his work in turning NTK into a major force in the UK cutting tools industry," says Kazunori Umemura, "as well as on bringing in so many major accounts to us. When Brian Childs and I realised that he had been with us for exactly 10 years, we felt that the time was appropriate to reward his efforts in a suitable way."

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